**A new product reminiscent of good old days:**

**“Vintage Garden” and “Vintage Animals”**

**Soendgen Keramik interprets the trend for nostalgia with contemporary motif prints**

For many people, a high-quality home is a priority at the moment – somewhere to withdraw to and make cozy and attractive. Safety, security and returning to the basics are becoming increasingly important. Digital progress yes, but not always and not everywhere. This is reflected in the desire for a consciously quiet and cozy living environment, designed with lovingly selected accessories. In keeping with this trend, Soendgen Keramik is introducing two new products in a vintage style, which gives attractive items from a bygone era a whole new lease of life in a used look with a modern interpretation.

A classic design with a nostalgic flair – how the “Vintage Garden” and “Vintage Animals” cachepot series guarantee peaceful moments. Plants such as succulents, bromeliads and calanchoes, campanula, peperomia and also ferns showcase the new cylindrical vessels in a particularly atmospheric way.

The “**Vintage Garden**” series impresses with its floral pattern “Love Flowers”, as well as the “Belle Jardiniere” and “Botanical Garden” designs with their interesting topography, which appear especially valuable and authentic-looking thanks to their certificate stamp. All models are available in diameters of 8, 10 and 13 cm.

As its name suggests, “**Vintage Animals**” bears attractive and nostalgic animal motifs, which emphasize antique-looking features against a natural-looking background. The decorative and fashionable motif pots “Colibri”, “Papillon” “Libellule” and “Mesange” are available in diameters of 8 and 13 cm.

**Vintage look at the PoS**

Typical of the vintage style, the products are like little treasures unearthed in the attic or at the flea market. This gives attractive ideas for sales-boosting placements on themed tables at the PoS or antique-looking tables and surfaces. Accessories such as matching motif napkins or candlesticks complete the vintage look. “Vintage Garden” and “Vintage Animals” are kept in the permanent display to entice customers to make a purchase, and also in the mini counter display to encourage impulse buying.

Characters (incl. spaces): 2216

**About Soendgen Keramik**

For more than 125 years, Soendgen Keramik GmbH has been synonymous with high quality ceramic vessels “Made in Germany”. The company offers a wide range of perfectly formed products in over 50 designs, 60 colors and 50 sizes that are manufactured in line with the latest trends. The long-established German company was founded by Johann Peter Söndgen in Wachtberg-Adendorf in 1893 and is now represented in over 70 countries throughout the world. The company offers the perfect ceramic vessel for every taste and requirement to show off your plants to their very best.