**The new ceramic product “Las Vegas Greenery” emphasizes the “Country Life” style**

**Attractive plant drawings act as a charming eye-catcher**

Due to an increasing awareness of environmentalism and healthy living, life in hectic cities is losing its appeal – people are getting out of the cities as much as possible to enjoy open spaces, social contact and natural experiences. Soendgen Keramik’s new **Country Life** style brings the power of rural life into people’s homes.

Soendgen also presents the new “**Las Vegas Greenery**” product – a fashionable item in a traditional and plain shape with attractive plant drawings, available in a 8 cm diameter. There are two motifs to choose from: “Flower Sketch”, with gray-colored flower stems, and “Botanic Sketch”, with plant formations in a minimalist design against a green background. Both impress with the charm of their reduced lines and botanic look in watercolor style, which appears as if hand-painted. “Las Vegas Greenery” is a small present which is in touch with the latest trends. Ideal as a gift, and especially beautiful when filled with bright decorative stones and green plants such as succulents.

Characters (incl. spaces): 1,734

**About Soendgen Keramik**

For more than 125 years, Soendgen Keramik GmbH has been synonymous with high quality ceramic vessels “Made in Germany”. The company offers a wide range of perfectly formed products in over 50 designs, 60 colors and 50 sizes that are manufactured in line with the latest trends. The long-established German company was founded by Johann Peter Söndgen in Wachtberg-Adendorf in 1893 and is now represented in over 70 countries throughout the world. The company offers the perfect ceramic vessel for every taste and requirement to show off your plants to their very best.