PRESS RELEASE

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**Multi-layered: New “Delphi” product captivates thanks to its two coat color glaze**

**Soendgen Keramik interprets the “Shading Glaze” trend with its IPM highlight**

**“Shading Glaze” is the name chosen by Soendgen Keramik for one of three new trends for 2019. This is inspired by fine, runny glazes whose combination of varying color nuances and shiny surfaces create special value**. The **trade fair highlight “Delphi” with its linear groove relief and elaborate, two-layered glaze emphasizes this stylish character in a special way. In a similar way to traditional handicraft products, the design grooves showcase the production and hence the beauty of apparent imperfections. The two-layered color application creates a random-looking, irregular glaze. The edges and grooves of the relief reveal the runny glaze effect, which harmonically emphasizes the product’s hand-made character. This matches the modern interpretation of the traditionally concave planter: The elegant, wavy container shape with its vertical relief gives the innovative surface its special character. The edge at its base creates the impression of floating, which highlights the special overall appearance of “Delphi”.**

**Full of warmth and snugness: the colors of “Delphi”**

**The choice of colors of the planter “Delphi” is delicately matched and defined specifically for the product:** Blue-gray and warm-gray reveal the high-quality two-layered glaze. **The same is true for the** nuances amber and antique-green. These colors were chosen for the series as they are inspired by traditional tiled ovens, which exude heat and snugness, and also evoke old values and memories. The gloss level “high-gloss” impressively shows off the line relief. **Designed as a dynamic series to be displayed on shelves, the diameters 12 to 14, 16, and 17 to 20 cm suffice.**

**To fully showcase the container with its relief, we recommend using primarily tall plants such as Spathiphyllum, anthurium, or other green-leaved plants, which do not loom up from the pot too much.**

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**The classics in white round off the series: “Delphi Classic”**

**The shape and relief of these containers also immediately attract attention in shiny white: “Delphi Classic” matches a bright, purist atmospheric with a Scandinavian touch. As with the “Delphi” series, five sizes – from 12 to 20 cm in diameter – are available. A harmonic match for all colors and sizes: The SK orchid vase “Atlanta”.**

Characters (incl. spaces): 2,394

**About Soendgen Keramik**

For more than 125 years, Soendgen Keramik GmbH has been synonymous with high quality ceramic vessels “made in Germany”. The company offers a wide range of perfectly formed products in over 50 designs, 60 colors and 50 sizes that are manufactured in line with the latest trends. The long-established German company was founded by Johann Peter Söndgen in Wachtberg-Adendorf in 1893 and is now represented in over 70 countries throughout the world. Whether indoors or out: the company offers the perfect ceramic vessel for every taste and requirement to show off your plants at their very best.

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If you have any questions, please

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